



# Getting Started Guide

**Everything you need to know to work with us**

# About the artist

I'm a professional Architectural Photographer based in Charleston South Carolina. Originally inspired by the beauty and history of Charleston, I've developed a true passion for architecture- both historic and contemporary. Driven by my desire to create striking and beautiful imagery, I formed Ellis Creek Photography in 2015. Ellis Creek is now Charleston's premiere architectural photography firm serving commercial clients from designers, builders and architects to brokers serving the burgeoning luxury real estate market. My focus is telling a story of a by connecting a designer's vision with the felt architectural character that each space develops in its context. As a visual consultant, I aim to bring value to a project beyond capturing a photo. I work to bring a complimentary vision to each project which both respects and enhances the space itself. I am honored to have photographed everything from 10+ Million-dollar real estate listings to private yachts and luxury hotels.

Most importantly, I am also the lucky husband to my beautiful Corinne, goofy dad of the sweetest little girl (Alice,) and I couldn't have a better life than the one we have in Charleston. We love the water and you can find us on the boat most Summer weekends or enjoying some of Charleston's notable cuisine when we can find a babysitter.

*"We've worked with Josh of Ellis Creek Photography on multiple photo shoots over the past 3 years and his work has far surpassed our expectations each and every time. Can't recommend highly enough. Thanks!"*

**Robbie Lesslie, Architect**

# Our Process

## ONBOARDING + FIRST STEPS

First, we get nosy about your project's specifics, your business goals, and your focus areas to make sure we're a good fit. We then hash out our shared vision and expectations for the project. Note that we don't take on every job that comes our way – not because we're jerks, but because we need to ensure that we can give you exceptional value from your investment in this project. Once we've gotten acquainted and learned more about your creative needs, we then follow up with a project questionnaire to help us understand the specifics that go into every project, which includes everything from your proposed timeline to licensing needs to important attributes of your brand.

**You provide:** Honest answers about your project needs and a clear vision for your business and how you serve your audience.

## ESTIMATE

We take all the information we have gathered from you and put it together into a full overview of your project. Proposing a creative and logistical approach, sharing relevant work samples, and generating production budgets are all a part of this process. We will

then take as much time as needed to go over this proposal with you – discussing any questions or possible additions you may have and make any needed revisions prior to submitting a final contract to you for approval.

**You provide:** Approval of the final contract and creative direction, as well as a 50% deposit.

## PRE-PRODUCTION

Once the estimate is approved and the production deposit has been submitted, we begin work on all of the pre-production elements that go into making sure your production is a success. Depending on the needs of your shoot we may be addressing production variables such as scheduling, casting, location scouting, crew, permits, transportation, equipment rental, and much more.

**We provide:** a final production guide that we distribute to all crew, cast, and clients prior to the shoot. It includes everything from maps to daily schedules to pertinent contact information so that everyone knows where they need to be (and when) to make sure that each production runs smoothly.

## THE SHOOT

This is the big day! All the pre-production work and creative research we have done up until this point comes together on site. The goal is to make sure that we can deliver astounding imagery while providing a productive and comfortable atmosphere for our clients. We work with an incredible group of assistants who are dedicated to making sure that every aspect of the project is executed to the highest standards.

## EDITING AND POST-PRODUCTION

Once the shoot has wrapped, we immediately create redundant backups of the raw image assets and begin the process of performing basic color and contrast corrections on the files. We also perform an initial edit of the shoot to weed out outtakes and identify outstanding frames. We then move on to the retouching process during which we finalize all color grading, perform any needed cosmetic corrections, and prep files for final output to print, web, and any other media the project specs dictate.

## DELIVERY AND LAUNCH

Upon completion of the retouched images and payment of the final invoice, we will initiate delivery of the final files via our custom-made delivery platform, Capture ([www.mycapturephotos.com](http://www.mycapturephotos.com)). You will be given a login to your own private or corporate gallery which allows you to view, share and download the images in multiple resolutions.

Once you launch your new content, let us know. We love to feature client projects on our blog and social media accounts.

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*"Joshua Corrigan is quite simply the best photographer I have ever worked with. He is extremely detail oriented and uses latest technology to make every property look its best. I have him photograph all my real estate listings because of his thoughtful compositions and the many hours editing on the back end which results in an exceptional final product."*

**Brian Mello, Real Estate Broker**

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# What you get

1. Custom imagery that leaves generic stock photography in the dust.
2. A photographer with 10+ years of experience creating arresting and contemporary images for magazines, advertising agencies, and businesses large and small.
3. Access to an amazingly talented network of assistants, techs and stylists.
4. A production process and experience that is second to none. We don't believe that there is such a thing as a small project, and we apply the same care and insight to branding images for small businesses that we do to major advertising campaigns.

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*"Josh Corrigan is an artist with the work ethic of a shark; he's always hungry for perfection and he never stops moving until he gets it. His management of light and angles in his photography is the best I've seen in the real estate business. When I want results, and I always do, I call Josh."*

**Jack Huguley, Real Estate Broker**

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# Frequently Asked Questions

## **Q. WHERE CAN I SEE YOUR PREVIOUS WORK?**

A. We've worked with clients across the Southeast as well as right here in our hometown of Charleston. Here are just a few examples of the amazing clients we've collaborated with:

P3 Design Collective

Sotheby's International Realty

Charleston Magazine

Camens Architectural Group

Cumulus Architecture

Archetype Interior Design

Christie's International Real Estate

Carriage Properties

## **Q. WHAT DO I NEED TO PROVIDE BEFORE THE PROJECT STARTS?**

A. We'll give you a list of what we need to proceed, but the most common items are a completed project questionnaire, a signed contract, and a production deposit. Other

items that can help us in our preparations include layouts and specifications from your print or web designers, background material on the subjects/campaign, examples of past marketing/advertising materials, and company design and styling guidelines.

## **Q. HOW MUCH DOES IT COST?**

A. Productions can range from the simple and straightforward to the incredibly complex and far-sighted.

Because of this, and because we respect the uniqueness of our clients and their audiences, every project is custom quoted as an integral part of our creative process to make sure that every one of your concerns and needs has been considered.



# Like What You've Read?

Think we'd work well together? If so, that's great news! We're so excited to hear from you about your upcoming project. The next step is to fill out a client questionnaire so we can learn about who you are and what you do. And let us tell you right now, we can't wait!

Questions? Contact us at [josh@elliscreekphotography.com](mailto:josh@elliscreekphotography.com)

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*"Josh has a keen eye and exceptional post-production technique (without overdoing it!). His photos are top-notch quality...He is constantly evolving his technique to improve the ways he accentuates and highlights the natural beauty of the low country  
Andrew McCumber, Slotchiver & Slotchiver, LLP*